

REGIONAL SPONSOR (1 regional event)	\$15,000	\$7,500	\$5,000
Benefits			
* Attendee Passes	4	2	1
* Sponsorship Recognition in Event Program Book	✓	✓	✓
* Sponsorship Recognition in National E-Newsletter	✓	✓	✓
* Half Page Color Ad in Program Book	✓	✓	
* Sponsorship Recognition for One Workshop	✓		

ADDITIONAL EVENT SPONSORSHIP OPPORTUNITIES

Sponsor Lunch and Keynote Presentation	\$3,500
Sponsor Networking Reception	\$2,500
Sponsor One Panel Discussion, Workshop or Forum	\$2,500
Sponsor the Event Program Book	\$2,000
Sponsor One Refreshment Break	\$1,500

EVENT PROGRAM BOOK ADVERTISING (color ads)

Full Page Ad	\$1,500
1/2 Page Ad	\$ 850
1/3 Page Ad	\$ 675
1/4 Page Ad	\$ 450
Business Card Ad	\$ 275

IN-KIND SUPPORT

Every kind of giving is valuable to the support of our mission. **VFNA** invites corporations, organizations and individuals to provide in kind support, such as:

- Services such as printing, photography, videotaping and editing.
- Give-away items: These are small, inexpensive items for inclusion in gift bags or as door prizes.
- Loaned labor: This is a formal arrangement whereby an employee with a particular expertise or skill works to support a regional event in some capacity.